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Remodelers Tell Duo-Fast® How And Why They Are Using The Cordless Roofing Nailer System

SCHAUMBURG, IL (November, 2012) – When Duo-Fast introduced the world's first Cordless Roofing Nailer System two years ago, they had certain expectations as to who would use the tool, why they would use it and how they would use it.

However over the past two years, Duo-Fast has done a formal marketing research study with extensive visits to professional contractors using the tool and have found that why and how they use the tool are often vastly different than expected.

“Much of what we found in our field research has surprised us,” said Craig Christiansen, Marketing Manager for Duo-Fast Roofing and Exterior. “We thought that remodeling contractors would use the tool for small jobs and repairs but they are also finding uses for the Cordless Roofing Nailer that we did not expect. For example, remodelers find it the perfect tool to install interior backer board.”

The Duo-Fast field work includes video interviews with contractors. In this video (<http://www.youtube.com/watch?v=muuQohoJWyl>) Duo-Fast interviews Mariusz Wojtach who works with Rafalo Remodeling. He recommends the tool to anyone in the remodeling industry. His reasons:

- It can handle a wide variety of applications, including
 - Window and skylight installation
 - Interior backer board installation
 - Roof additions, garages and porches
- It is perfect for quick roof repair jobs
- It saves him at least an hour a day on set up and take down.

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The Duo-Fast Cordless Roofing Nailer System, Model DFCR175C, has a suggested retail price of \$459 and comes with two rechargeable battery packs and charger, a convenient backpack and one Roofer's Choice™ Fuel + Nail Pack, as well as a safety tether and safety glasses. It also features a one year no questions asked full coverage service promise and five year limited warranty.

It is available at roofing and siding wholesalers, such as ABC Supply (www.abccatalog.com) and Allied Building Products (www.alliedbuilding.com/about/alliedBranches.aspx), and participating independent wholesalers. For more information, call 1-888-631-2020, or go to www.duo-fastconstruction.com.

Duo-Fast's focus is on providing the exterior contractor with construction solutions through innovative fastening systems. The company sells these systems through roofing and siding wholesalers found across the country. Duo-Fast® is a registered trademark, quicklode™ and Roofer's Choice™ are trademarks of Illinois Tool Works.

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