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Roofing Company Owners Tell Duo-Fast® How And Why They Are Using The Cordless Roofing Nailer System

SCHAUMBURG, IL (November, 2012) – When Duo-Fast introduced the world's first Cordless Roofing Nailer System two years ago, they had certain expectations as to who would use the tool, why they would use it and how they would use it.

However over the past two years, Duo-Fast has done a formal marketing research study with extensive visits to professional contractors using the tool and have found that why and how they use the tool are often vastly different than expected.

“Roofing contractors are finding uses for the Cordless Roofing Nailer and reasons to use it that we did not expect,” said Craig Christiansen, Marketing Manager for Duo-Fast Roofing and Exterior. “For example, we didn't expect that the owner of a roofing company would be doing much work or handling a roofing nailer. But we are finding many owners who handle small jobs and punch list work for their company, and the Cordless Roofing Nailer is perfect for them because they don't need to travel with or set up a compressor and hose for the many small jobs they take on during a typical work week.”

The Duo-Fast field research includes video interviews with contractors. In this video (http://www.youtube.com/watch?v=ksEVIoPa_2k) Duo-Fast interviews Kasey Puchlerz, owner of Parvil Construction, which does single family roof work. He likes the Cordless Roofing Nailer and thinks every roofing company owner should have one.

His reasons:

- He can keep it on his truck and eliminate the need to carry a compressor or hoses.
- The cordless convenience means no set up time.
- It is perfect for repairs and punch lists or small jobs, such as cut in work and valley work.
- It also makes quick work of installing vents, flashing and drip edge.
- He can handle ridge and hip installation up to 1-3/4” and he always uses it for chimney work.

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The Duo-Fast Cordless Roofing Nailer System, Model DFCR175C, has a suggested retail price of \$459 and comes with two rechargeable battery packs and charger, a convenient backpack and one Roofer's Choice™ Fuel + Nail Pack, as well as a safety tether and safety glasses. It also features a one year no questions asked full coverage service promise and five year limited warranty.

It is available at roofing and siding wholesalers, such as ABC Supply (www.abccatalog.com) and Allied Building Products (www.alliedbuilding.com/about/alliedBranches.aspx), and participating independent wholesalers. For more information, call 1-888-631-2020, or go to www.duo-fastconstruction.com.

Duo-Fast's focus is on providing the exterior contractor with construction solutions through innovative fastening systems. The company sells these systems through roofing and siding wholesalers found across the country. Duo-Fast® is a registered trademark, quicklode™ and Roofer's Choice™ are trademarks of Illinois Tool Works.

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